DISCLAIMER

THIS IS NOT A SOLICITATION TO INVEST.

This presentation is provided for general information purposes regarding potential future commercial real estate location development. This presentation is not a solicitation to invest in, or a solicitation of an offer to invest in, Sally’s Apizza, Lineage, or any affiliated locations or businesses. This information is not for any investment related purpose and is not to be considered an investor communication.

This presentation contains forward-looking statements. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. These statements are often, but not always, made through words or phrases such as "aim", "anticipate", "believe", "estimate", "expect", "forecast", "goal", "next", "possible", "potential", "projection", "plan", "coming", "opening", "intend", "seek", "may", "can", "can have", "will", "should", "could", "likely", as well as the inverse thereof and similar words, phrases or expressions. All statements other than statements of historical or current facts are forward-looking statements subject to future uncertainties and no material reliance should be placed on them. All forward-looking statements are qualified in their entirety by this disclaimer, and we undertake no obligation to update these statements.

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Our Legacy

Sally’s Apizza was founded in New Haven, CT by Salvatore “Sally” Consiglio in 1938.

We hand-craft authentic New Haven pizza in custom designed ovens, using Sal’s original recipes.

Famous for our distinctive tomato sauce and chewy, crispy crust with an iconic oven-kissed char, Sally’s draws pizza fans from around the world.
Our Purpose

Bringing More Passion into Communities and Lives.

More Excitement.

More Fun.

More Love.
Our Mission

Every day 40 million people in the United States are eating pizza.

How many of them have great pizza where they live?

Sally’s mission is to make great pizza available to everyone.
We believe great pizza brings people together.
What is **great pizza**?

Pizza that dances with flavor and lights up the senses.

It’s so good you’re craving it the next day.

So good that people stand in line for it.
Our Unique and Craveable Recipe. Made The Sally’s Way since 1938.
The **Sally’s Way**

Do everything like you’re **doing it for your family.**

Make every dish **rousing** to the palette.

Give it that **wow factor.**

Watch their **face light up** with each bite.
We believe in the power of Hospitality Momentum

Everything starts with hiring team members who genuinely enjoy making people happy.

Provide enthusiastic people with an enjoyable place to work and it leads to guests having great experiences.

This positive circle of momentum benefits everyone in our ecosystem.
Pizza is the most **popular** food.

It’s the most **shareable** food.

The most **sociable** food.

There should be pizza restaurants where people feel **excited to get together** with family and friends.
We’re elevating and redefining the pizza restaurant category.
Sally’s Apizza Stamford, CT
Opened in 2021
Our Proprietary Pizza Oven
At the Stamford Sally’s
Fairfield, CT  Opened 2022
Fairfield, CT  Opened 2022
Wethersfield, CT  Opening 2023
SoNo Collection Norwalk, CT Opening 2023
SoNo Collection Norwalk, CT Opening 2023
Woburn, MA  Opening 2023
Woburn, MA  Opening 2023
Newington, CT  Anticipated Opening 2024
Boston Seaport, MA  Anticipated Opening 2024
Target Development Markets

partial listing

Brickell Miami
Design District Miami
Bal Harbor
Coral Gables
Aventura
Fort Lauderdale
Boca Raton
Delray Beach
West Palm Beach
Palm Beach Gardens
Notable Sally’s Fans Span Multiple Decades

**partial listing**

Frank Sinatra  
Dave Portnoy  
John F. Kennedy  
Martha Stewart  
Gordon Ramsay  
Gwyneth Paltrow  
Conan O’Brien
Sally’s Apizza is prominently featured in the full-length documentary film “Pizza A Love Story”

- Streaming on Amazon Prime Video
- Shown on JetBlue flights
- Televised on PBS
Who’s Talking About Sally’s Apizza

bon appétit  EATER  The Washington Post

thrillist  FOOD & WINE  Forbes  USA TODAY

Paste  The Guardian  Esquire  The Infatuation

Hartford Business Journal  ct  FOX 61  abc 8  Hartford Courant  New Haven Register  BOSTON.COM  CT Insider  CT
Sally’s is bringing more passion and excitement into people’s lives. Want to be a part of it?

We are looking to work with visionary developers and institutions to light up more communities with a Sally’s Apizza location.

Contact our real estate development team.

development@sallysapizza.com
Thank You